

## Cookie Policy for arubawins.co.uk

This is the Cookie Policy for Aruba Wins, accessible from [www.arubawins.co.uk](http://www.arubawins.co.uk). Owned by HPE Partner Westcoast Ltd.

### What Are Cookies

As is common practice with almost all professional websites this site uses cookies, which are tiny files that are downloaded to your computer, to improve your experience. This page describes what information they gather, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the site's functionality. For more general information on cookies see the Wikipedia article on 'HTTP Cookies'.

### How We Use Cookies

We use cookies for a variety of reasons detailed below. Unfortunately, in most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you leave on all cookies if you are not sure whether you need them or not in case they are used to provide a service that you use.

### Disabling Cookies

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling cookies will affect the functionality of this and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of this site. Therefore, it is recommended that you do not disable cookies.

### The Cookies We Set

- Orders processing related cookies

This site offers e-commerce or payment facilities and some cookies are essential to ensure that your order is remembered between pages so that we can process it properly.

- Forms related cookies

When you submit data to through a form such as those found on contact pages or comment forms cookies may be set to remember your user details for future correspondence.

## Third Party Cookies

In some special cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

- This site uses **Google Analytics** which is one of the most widespread and trusted analytics solution on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content. For more information on Google Analytics cookies, see the official [Google Analytics page](#).
- This site uses **Google Ads** and **LinkedIn** tags for remarketing purposes:
  - We use these tags to serve up relevant advertising in Google owned digital advertising space, this helps Google ensure that you see ads that will be relevant to you. We use LinkedIn tags so that the ads you see in your LinkedIn feed are relevant based on the interest you have shown by visiting this site.
  - You will see these ads because you have visited this site which indicates to Google and LinkedIn that you have an interest in these products.
  - Your interaction with this site will inform Google and LinkedIn that you have a particular interest in these and similar products. Third parties such as Google and LinkedIn will use this information to serve up advertising from time to time from other, similar vendors.
  - Our website uses Google Remarketing, a service of Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google"). This service uses cookies and similar technologies to display personalized advertising messages on websites that work with Google. Cookies and similar technologies are also used to perform the analysis of website usage as a basis for the creation of interest-based advertisements. The data arising in this context can be transmitted by Google to a server in the USA for evaluation and stored there. In the event that personal data is transferred to the USA, Google has submitted to the EU-US Privacy Shield.
  - If you use a Google Account, depending on the settings in your Google Account, Google may link your Google web and App browsing history to your Google Account and use information from your Google Account to personalize ads. If you don't want this association with your Google Account, you'll need to log out of Google before you can access our contact page.

- As described above, you can configure your browser to reject cookies, or you can prevent the collection of data generated by the cookies and related to your use of this website and the processing of this data by Google by accessing the [Google Advertising Settings](#) and setting the personalization buttons to "Off".  
Alternatively, you can opt out of processing by visiting the [TRUSTe](#) Web site mentioned above and clicking the Google Opt-out button.
  - Please refer to Google's privacy policy for more information on [dynamic Remarketing](#).
- Other third-party analytics are used to track and measure usage of this site so that we can continue to produce engaging content and make communications that are relevant to your organisation. We collect information about the organisation that you represent (not personal data) so that we can improve the targeting of our product and an understanding of our marketplace. These cookies may track things such as how long you spend on the site or pages you visit which helps us to understand how we can improve our understanding and the information that we serve up to you.

## More Information

Hopefully that has clarified things for you and as was previously mentioned if there is something that you aren't sure whether you need or not it's usually safer to leave cookies enabled in case it does interact with one of the features you use on our site. This Cookies Policy was created with the help of the Cookies Policy Template Generator and the Terms and Conditions Template.

However if you are still looking for more information, then you can contact us through one of our preferred contact methods:

- Email: [sales@westcoast.co.uk](mailto:sales@westcoast.co.uk)